



CIC MISSION STATEMENT
To facilitate investment education
opportunities for individuals and clubs

President's Message
Let's Focus on Investing Wisely

It is hard to believe that 2017 has come and gone! I hope that you are ready for a productive year – 2018. We are here to assist you to reach your investing goals.

Please join us for our first educational event of the year on April 24, 2018 at the Camarillo Library and meet Adam Ritt, the Editor in Chief of BetterInvesting Magazine. Adam will use the proven time-tested tool, Stock Selection Guide (SSG) to evaluate several companies of current interest (see details of the event in the following pages). This program is free of charge and all are welcome. However, pre-registration is recommended. So, sign up, invite your friends and associates to attend, they'll thank you for it.

Congratulations to the following BetterInvesting investment clubs on reaching their milestone anniversary's in 2018. Sea Coast Investment Club-Santa Maria (20 years); Profit Prophets – Channel Islands (20 years); SCV Dollars & Sense-Castaic (25 years); Ascent Unlimited-Camarillo (25 years); Can Do Investments-CDI-Goleta; and Wildcatters Investment Club-Quartz Hill (30 years).

The Channel Islands Chapter is staffed by members of BetterInvesting who have volunteered to serve as directors. Our primary purpose is to provide investor education classes based on BetterInvesting's philosophy and using BetterInvesting's "tools" for evaluating companies. The chapter directors are available to provide support for new and established clubs as well as individual members.

We welcome three new volunteers that became directors this past year: Arla Crane, Roberta Molloy and Ro Primiano. Whether you are a club or an individual member, our Chapter is interested in recruiting director assistants so that we can expand and improve on the education programs we currently offer. It is not at all necessary that a director assistant be knowledgeable about investing. Think of it as a great opportunity to learn more quickly about investing while you are contributing some of your time, energy and basic administrative / organizational skills. Please call me if this is of interest to you.

I look forward to hearing from you and/or meeting you at our meetings, training and special events. Best wishes for your investing success!

Sincerely,

Darrell Boynton
President@channelislands.betterinvesting.net
(805) 320-1616

Channel Islands Chapter serves Ventura, Santa Barbara counties, parts of Los Angeles, Kern, Tulare and San Luis Obispo Counties



Chapter Board Members: We come from all walks of life: accountant, engineer, educator, program manager, small business owner. Membership of less than 1 year to 40 years.

CHANNEL ISLANDS CHAPTER DIRECTORS

- President..... Darrell Boynton
1st Vice President..... Phyllis Boynton
2nd Vice President..... Carol Haverty
Secretary ..... Beverly Johnson
Treasurer ..... Carol Haverty
Club Visits..... Jeanette Casserly
Public Relations ..... Arla Crane
Calendar ..... Beverly Johnson
Education ..... Phyllis Boynton
Budget and Finance..... Carol Haverty
Membership ..... Open
Registration ..... Jeanette Casserly
Emails ..... Open
Facilities ..... Bruce Casserly
Web Site ..... Lisa Campbell
Nomination and Elections..... Phyllis Boynton
Chapter Contact ..... Jeanette Casserly
Newsletter Editors..... Roberta Molloy
On the web ..... Rosalina Primiano

http://www.betterinvesting.org/Members/chapter/California/channel-islands/default.htm



Adam Ritt joined BetterInvesting in 2002 as the managing editor of BetterInvesting magazine and today serves as the magazine's editor and the organization's director of communications. He formerly was the executive editor of New Steel magazine (previously known as Iron Age), an award-winning publication serving the steel industry. His career includes tenures at Advanstar Communications, Capital Cities/ABC, Disney and Reed Elsevier. He has a bachelor's degree in economics from Northwestern University and a master's degree in journalism from Northwestern's Medill School of Journalism.



## **BETTER INVESTING: MONEY SMART PRESENTATION**

April 24, 2018- 6:30 p.m. - 8:00 p.m.  
Camarillo Public Library, 4101 Las Posas Road

For over sixty years BetterInvesting has been the cornerstone for investors and investment clubs for making buy, sell and hold decisions.

Meet Adam Ritt, managing editor of *BetterInvesting Magazine*. This national publication is available to anyone by subscription and features financial advice from cradle to grave. Adam will use the proven time-tested tool, stock selection guide (SSG) to evaluate several companies of current interest. You too can learn this effective, dynamic tool and more. This will be an unbiased investment education opportunity. All are welcome to attend this **free presentation**. Pre-registration is recommended.

This program in conjunction with National Library Association "Money Smart Week" is hosted by the BetterInvesting Channel Island Chapter at the Camarillo Public Library. For more information and to register contact: Jeanette Casserly at 805 506-7997 or email [brandjc@verizon.net](mailto:brandjc@verizon.net).

The Russell Fischer Business Collection (RFBC) at the City of Camarillo Public Library is an endowment-funded business collection designed to benefit the business community and residents of the greater Camarillo area. We are dedicated to informing, educating, and sharing knowledge to help entrepreneurs, employees, and investors thrive in their respective fields. The RFBC features various resources to address the needs of your business or investment strategy:

- Traditional resources along with access to novel online research tools;
- Insightful discussions targeting specific business segments;
- Extraordinary events fostering a sharing of knowledge and collaboration

For more information about Russell Fischer or the RFBC, please visit our website at: <http://camarillolibrary.org/content/russell-fischer-business-collection>

**REGISTRATION FOR**

**MONEY SMARTS**

Camarillo Public Library. 4101 Las Posas Road  
April 24, 2018- 6:30 p.m. - 8:00 p.m.

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**REGISTER NOW (Seating limited to the first 100 registrants)**

**\*\*\*\*\* We must have a separate registration form for each attendee. \*\*\*\*\***

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ STATE \_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Please complete and return the registration form, and **mail to:**  
CIC Education, P.O. Box 3418, Camarillo, CA 93011-3418.  
For confirmation include email address.

Questions may be addressed to [brandjc@verizon.net](mailto:brandjc@verizon.net) or Jeanette Casserly at 805-482-6144.

*This form may be duplicated for each registration*



## **2018 CALENDAR**

**Club Classes** – It may be possible to arrange a class at a time and location convenient to your club. Contact [brandjc@verizon.net](mailto:brandjc@verizon.net) or Jeanette Casserly at 805-482-6144. Treasurer's workshop and coaching, upon request, small fee.

**Club Visits** – We also make club visits. If you think your club could benefit from speaking with a chapter volunteer, contact Darrell Boynton, [president@channelislands.betterinvesting.net](mailto:president@channelislands.betterinvesting.net).

**Have you visited our Channel Islands Model Investment Club (MICCI)?** We meet monthly on the third Tuesday in Ventura. MICCI offers information on how an investment club should be organized. Observe and ask questions. Reservations: Jeanette Casserly at [brandjc@verizon.net](mailto:brandjc@verizon.net) or call 805 482-6144.

**There's another great event coming.** If you've never been to a national event put on by BetterInvesting, your investment education is NOT complete. Join us at the annual **BetterInvesting National Convention 2018** May 17-20, 2018 – DoubleTree by Hilton Orlando at SeaWorld, 10100 International Drive, Orlando, FL. View the information about the convention at [www.betterinvesting.org](http://www.betterinvesting.org).

We will be conducting classes (SSG, PERT, Portfolio Management, When to Sell and others) at the request of our clubs and/or groups of individual members. We will be conducting classes this way because the instructors are volunteers and spend quite a bit of time on their presentations, but most of all we want to make sure our members are receiving the education they desire. In the past couple of years, attendance for classes has been very low. Hopefully, this will guarantee that all of you are receiving the needed classes for success as investors, and our instructors will have full or nearly full classes to teach.

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