



# CHAPTER NEWS

## Winter Newsletter



Chapter Home Page: <https://betterinvesting.org/pgh>

### President's Message

The Pittsburgh Chapter of BetterInvesting has been around since the mid 1980's. We are a group of VOLUNTEERS committed to the mission of BetterInvesting. That mission is to provide sound stock investing education and support investment clubs and their members as well as individual investors to help them become successful lifetime investors. To accomplish our mission, we provide educational programs throughout the year both online and in person. Another important way we deliver education is through one-on-one programs we can provide to your investment club.

There are many ways you can receive the education. Our chapter provides educational programs throughout the year both in person and online. BetterInvesting also offers many programs. As a member, you have access to these programs. We are sharing the schedule below. And be sure to check out the website for updates and future programs.

Our club visit program is FREE MEMBER BENEFIT to the investment club. An experienced volunteer director will come to your club meeting and provide you with a personalized education program. These can range from how to complete a Stock Selection Guide (SSG), using the on-line tools, managing your portfolio, or any topic the club may want to learn about. Feel free to contact me if you would like to arrange for a club visit.

The Pittsburgh Chapter is here for you. Please feel free to contact me if you have any questions or suggestions on how we may better serve you.

Nick Stratigos

President, Pittsburgh Chapter, BetterInvesting

[president@pittsburgh.betterinvesting.net](mailto:president@pittsburgh.betterinvesting.net)

**Register today to Save \$100**

**2019 BetterInvesting National Convention Holiday pricing special ends Feb 17, 2019**

Please join us at the 68th Annual BetterInvesting National Convention (BINC) May 16-19, 2019 in Chicago. Whether you are a seasoned investor, wondering about your retirement plan at work or don't know the first thing about investing, the lineup of speakers and presentations will provide you with the tools, ideas and information you need to succeed. You will learn how to take control of your finances and generate long term wealth through a disciplined approach.

WHAT YOU CAN EXPECT:

- Attendees can attend any of 60+ Investor Seminars including
  - 4 Class Beginner Series with a hands-on-lab
  - Effective Stock Selection
  - Income Investing
  - Investing in Retirement
  - Portfolio Management
- Keynote Speaker

Ralph Acampora- The “Godfather” of Technical Analysis

- Convention Meals
- Opening Bell Ceremony Thursday night
- Closing Bell Ceremony Sunday with door prizes

The 2019 BINC is shaping up to be the most investment information, fun packed and affordable investment conference of the year. Part of the fun will include fantastic door prizes, games to test your investment knowledge and the “Crazy Investment Club Name” contest along with a “BetterInvesting Portfolio” contest. More information on these fun activities and how you can participate will be coming in the near future.

Save money and act now. Don't let the remaining few days before Feb 17 end without registering for BINC. More details can be found on the BINC website: 2019 BINC More Information or register online at 2019 BINC Online Registration.

### **Upcoming Online Education Events**

#### **February 6th, 2019 8:30 - 10:00 pm - BetterInvesting National Event - Stock Up**

Topic : Score a Portfolio Touchdown: Play Defense and Offense

Free - Members event

Portfolio management is the ongoing task of optimizing your portfolio's performance and minimizing losses. Defense is about identifying those companies whose fundamentals are not delivering the results you expect and replacing them.

StockUp offers members a unique perspective on investing topics designed to improve your ability to conduct a stock analysis, manage a portfolio, make sell decisions and more.

The StockUp Series includes tips and tricks plus demonstrations and explorations of "best practices" for members and investment clubs alike to emulate and incorporate into the management of your own investments.

All StockUp sessions will start at 8:30 PM Eastern Time and will be 60-75 minutes in duration.

Please register by clicking this link :

<https://register.gotowebinar.com/register/1069673476806835715?source=StockUp>

#### **February 13, 2019 7:30 – 9:00 pm – Pittsburgh Chapter Event – Let's Talk Stocks**

Free- Open to public

If you are looking for a place to meet and discuss your favorite stocks, or just to get new ideas about companies to invest in, then the "Let's Talk Stocks" webinar is just the place to be.

Join us on line as Several of the Directors from the Pittsburgh Chapter of BetterInvesting discuss stocks that are worthy of further analysis for potential purchase.

As time permits, we will be available to answer your questions related to BetterInvesting, stock analysis, portfolio management, investment club operations, etc.

Please register by clicking this link:

<https://register.gotowebinar.com/register/130311214619611137>

**March 6, 2019 8:30 - 10:00 pm - BetterInvesting National Event - Stock Up**

Topic : Stock Study on Veeva Systems (VEEV)

Free - Members event

In this session, Betsy Wills takes a close look at Veeva Systems (VEEV), a leader in cloud-based software for the global life sciences industry. VEEV is a small and fast-growing company.

**April 3, 2019 8:30 - 10:00 pm - BetterInvesting National Event - Stock Up**

Topic : Dissecting Pre-Tax Profit Margin

Free - Members event

Understanding pre-tax profit margin (pre-tax profit/sales) is necessary for evaluating whether management performs in the best interests of shareholders when a company is experiencing financial difficulties. The relationship of sales and expenses to pre-tax profit margin is investigated in light of a company's ability to make money. Attendees will come away from the webinar being able to recognize developing problems in pre-tax profit margin, an important financial ratio in the Evaluate Management Section of the Stock Selection Guide. Examples of two well-known companies experiencing difficulty in controlling expenses will be presented and contrasted with a positive example of a company improving pre-tax profit margin.

**Money Smart Week (<https://www.moneysmartweek.org/>)**

Money Smart Week helps consumers manage their personal finances better. Programs are offered to all demographics and income levels, and cover all facets of personal finance.

In conjunction with Money Smart Week, the chapter will hold sessions at two locations around Pittsburgh.

The session will introduce the attendees to some of the vocabulary of investing.

Then they will learn how to identify quality growth companies to invest in. The Stock Selection Guide (SSG), the tool used by members of BetterInvesting, will be introduced to demonstrate its use to determine if a company is a growth company and evaluate a fair price to pay for the shares of the company's stock.

**Pittsburgh North : Tuesday, April 9th, 2019 6:30pm-8:00pm**

<https://new.betterinvesting.org/pittsburgh/local-events/intro-to-investing-money-smart-week-north>

Shaler North Hills Public Library, 1822 Mt Royal Blvd., Glenshaw, Pennsylvania 15116

Free- Open to public

**Pittsburgh East : Wednesday, April 17th, 2019 7:00pm-8:45pm**

<https://new.betterinvesting.org/pittsburgh/local-events/intro-to-investing-money-smart-week-east>

Monroeville Public Library, 4000 Mosside Gateway Campus Blvd, Monroeville, Pennsylvania 15108

Free- Open to public

**Annual Chapter Education Event**

May 4th, 2019 – Spring Into Action – Education Day – 8:30 am – 2:00 pm

Tolerico's Restaurant 2525 Monroeville Blvd., Monroeville , Pennsylvania 15146

Cost: \$45.00 Continental Breakfast and Lunch

Please mark your calendar for our annual education day.

The Pittsburgh Chapter of BetterInvesting is pleased to welcome back Mark Robertson of Manifest Investing and Ken Kavula of the Mid-Michigan Chapter of BetterInvesting. They will be our guest speakers for our education day.

At the end of the day, Mark and Ken will join our educators in a live version of the ever popular “Let’s Talk Stocks” and share some investing ideas with our members and guests.

For more information about this educational event, and to register, go to:

<https://new.betterinvesting.org/pittsburgh/local-events/spring-into-action-become-a-better-investor>

### **Pittsburgh Chapter Model Investment Clubs**

The Pittsburgh Chapter sponsors two Model Investment Clubs. Monthly meetings of both clubs are always open to visitors. Learn how a club operates and evaluates possible investment opportunities. One club meets in the Monroeville Library, the other meets in Northland Library in McCandless Township. For more information, go to <https://new.betterinvesting.org/pittsburgh/model-investment-club>

Your Pittsburgh Chapter officers are:

President – Nick Stratigos

Vice President – Pat Donnelly

Secretary – Cindy Custer

Treasurer – Arlene Haskins

Immediate Past President – Gary Tipton

If you have any questions for the chapter, please send them to [contact@pittsburgh.betterinvesting.net](mailto:contact@pittsburgh.betterinvesting.net)