



**Arla Crane, President**



**President’s Message**

**Please join us for our first educational event of the year on April 2, 2019 at the Camarillo Library. This program is free of charge and all are welcome. However, pre-registration is recommended. So, sign up, invite your friends and associates to attend, they’ll thank you for it.**

**The Channel Islands Chapter is staffed by members of BetterInvesting who have volunteered to serve as directors. Our primary purpose is to provide investor education classes based on BetterInvesting’s philosophy and using BetterInvesting’s “tools” for evaluating companies. The chapter directors are available to provide support for new and established clubs as well as individual members.**

**I look forward to hearing from you and/or meeting you at our meetings, training and special events. Best wishes for your investing success!**

**Sincerely,**

**Arla Crane  
President@channelislands.betterinvesting.net  
(805) 482-9397**

**Own your share of America**

We as volunteers at the Channel Islands Chapter of Better Investing would like to invite you to visit our model club. See details on [www.betterinvesting.org/chapter/channel](http://www.betterinvesting.org/chapter/channel). If you would like a chapter volunteer to visit your club, we provide the following: a club visit to review your portfolio, discuss tools offered on the website, and a general conversation on how to operate a successful club, topic of your choice.

A formal class 1 1/2 to 2 hours on the following topics:

- A. Stock Selection Guide
- B. Portfolio Management
- C. Youth clubs
- D. Value Line demystified
- E. Tour and use of online tools

A small fee per person is charged \$7-\$10 (min. 10 participants) for the equipment, supplies, travel and presenter.

Annually, we present an event, usually free. Watch for news on the website. If interested in any of the above activities, please contact Jeanette Casserly [brandjc@verizon.net](mailto:brandjc@verizon.net) or (805) 506 7997.

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**CIC MISSION STATEMENT**

To facilitate investment education opportunities for individuals and clubs

The Channel Islands Chapter serves Ventura, Santa Barbara counties, parts of Los Angeles, Kern, Tulare and San Luis Obispo Counties.

Chapter Board Members come from all walks of life: accountants, engineers, educators, program managers, small business owners. Membership of less than 1 year to 40 years.

**CHANNEL ISLANDS CHAPTER DIRECTORS**

- President.....Arla Crane
- 1st Vice President..... Ro Primiano
- 2nd Vice President..... Carol Haverty
- Secretary ..... Beverly Johnson
- Treasurer .....Carol Haverty
- Club Visits.....Jeannette and Bruce Casserly
- Public Relations ..... Ro Primiano
- Calendar ..... Lisa Campbell
- Registration and Chapter Contact..... Jeanette Casserly
- Web Site .....Lisa Campbell
- Newsletter Editors....Roberta Molloy and Ro Primiano

<http://www.betterinvesting.org/Members/chapter/California/channel-islands/default.htm>



## BETTER INVESTING: *OWN YOUR SHARE OF AMERICA*

For over sixty years, BetterInvesting has been the cornerstone for investors and investment clubs for making buy, sell, and hold decisions.

### JOIN US FOR OUR FREE WORKSHOP

April 2, 2019 | 6:30 to 8 p.m.

Camarillo Public Library. 4101 Las Posas Rd.

Ever heard of the “*Dividend Aristocrats?*” What and who are they? *Hint: they have provided strong dividends.* We will discuss what these companies provide that others do not—why they have proven to be sound choices, especially when using dividend investing as an option and dollar cost averaging in volatile times.

We will also show you how you can buy some of these stocks *without a broker!*

Libraries like the Camarillo Library are full of valuable resources for investors to research and make informed decisions. Learn about the free resources, how to decipher information, understand the language of business and make sense of all the statistics. In simple and straightforward examples we will help you know where to look, how to determine what is important, and how to become a member of your local library. You will find great online resources for free.

This program in conjunction with National Library Association “Money Smart Week” is hosted by the BetterInvesting Channel Island Chapter at the Camarillo Public Library. For more information and to register contact: Jeanette Casserly at (805) 506-7997 or email [brandjc@verizon.net](mailto:brandjc@verizon.net).

*The Russell Fischer Business Collection (RFBC) at the City of Camarillo Public Library is an endowment-funded business collection designed to benefit the business community and residents of the greater Camarillo area. We are dedicated to informing, educating, and sharing knowledge to help entrepreneurs, employees, and investors thrive in their respective fields. The RFBC features various resources to address the needs of your business or investment strategy.*

- *Traditional resources along with access to novel online research tools*
- *Insightful discussions targeting specific business segments*
- *Extraordinary events fostering a sharing of knowledge and collaboration*

*For more information about Russell Fischer or the RFBC, please visit our website at: <http://camarillolibrary.org/content/russell-fischer-business-collection>*

REGISTRATION FOR  
MONEY SMARTS: OWN YOUR SHARE OF AMERICA

Camarillo Public Library. 4101 Las Posas Road April 2, 2019 | 6:30 p.m. - 8:00 p.m.

REGISTER NOW— SEATING IS LIMITED TO FIRST 100 REGISTRANTS  
*\*A SEPARATE REGISTRATION IS REQUIRED FOR EACH ATTENDEE\**

Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Please complete and return the registration form, and mail to: CIC Education, P.O. Box 3418, Camarillo, CA 93011-3418. For confirmation include email address.

Questions may be addressed to brandjc@verizon.net or Jeanette Casserly at 805-482-6144.

This form may be duplicated for each registration. Tear off and return registration to above address.

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2019 CALENDAR

**Club Classes** – It may be possible to arrange a class at a time and location convenient to your club. Contact brandjc@verizon.net or Jeanette Casserly at 805-482-6144. Treasurer’s workshop and coaching, upon request, small fee.

**Club Visits** – We also make club visits. If you think your club could benefit from speaking with a chapter volunteer, contact **Jeanette and Bruce Casserly at brandjc@verizon.net.**

**Have you visited our Channel Islands Model Investment Club (MICCI)?** We meet monthly on the third Tuesday in Ventura. MICCI offers information on how an investment club should be organized. Observe and ask questions. Reservations: Jeanette Casserly at brandjc@verizon.net or call (805) 506-7997.

**There is another great event coming.** If you have never been to a national event put on by BetterInvesting, your investment education is NOT complete. Join us at the annual **BetterInvesting National Convention 2019** May 17-19, 2018 –O’Hare Marriott Chicago. View the information about the convention at www.betterinvesting.org.

We will be conducting classes (SSG, PERT, Portfolio Management, When to Sell and others) at the request of our clubs and/or groups of individual members. We will be conducting classes this way because the instructors are volunteers and spend quite a bit of time on their presentations, and most of all, we want to make sure our members are receiving the education they desire.

BetterInvesting  
Channel Islands Chapter K-94 P.O. Box 3418  
Camarillo, CA 93011-3418

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