



PITTSBURGH CHAPTER NEWSLETTER

President's Message

The Pittsburgh Chapter of BetterInvesting is here for you! We are ready to help you as an individual investor or your investment club. We are also here to provide you with education on the BetterInvesting investment principles, the tools we use to analyze stocks and manage your portfolio. Watch our web site at <https://betterinvesting.org/pgh> for updates on our webinar series and our spring education day.

In addition, I want to invite you to have a chapter director visit your investment club. Our club visit program is FREE to the investment club. An experienced volunteer director will come to your club meeting and provide you with a personalized education program. These can range from how to complete a Stock Selection Guide (SSG), using the on-line tools, managing your portfolio, or any topic the club may want to learn about.

Please feel free to contact me if you would like to arrange for a club visit.

The Pittsburgh Chapter is here for you. Please feel free to contact me if you have any questions or suggestions on how we may better serve you.

Nick Stratigos

President, Pittsburgh Chapter, BetterInvesting

president@pittsburgh.betterinvesting.net

Upcoming Online Education Events

March 13, 2018 7:30 – 9:00 pm – Pittsburgh Chapter Event – Stock to Study

Join us on line as one of our experienced directors, Pat Donnelly, walks through a stock and how he completes his research and uses it make the judgments necessary to make investment decision.

Please register by clicking this

link:<https://register.gotowebinar.com/register/6536389207720286209>

March 21, 2018 – 7:30 – 9:00 pm - Pittsburgh Chapter Event – Introduction to Investing

This webinar will to introduce beginning and intermediate investors to BetterInvesting. We will cover the history, the methods and the tools that are used to study individual stocks for purchase. We will review the basics of fundamental investing and BetterInvesting's online stock analysis tools.

Please register by clicking this link:

<https://register.gotowebinar.com/register/6194873199585571073>

March 22, 2018 8:00 – 9:30 pm - Ticker Talk – BetterInvesting National Event

Investing education in bite-size pieces is offered at every TickerTalk session to help you become a successful investor.

Topics include:

Bank Analysis Features in SSGPlus Website

Demo: Bankshape.com, a Free Resource for Bank Data Analysis

Five in Five! (Stock ideas)

This month's panelists are:

Ross Meredith, Director, BetterInvesting Rocky Mountain Chapter

Ken Kavula, Director, BetterInvesting Mid-Michigan Chapter

Ann Cuneaz, Senior Manager of Education Programs, BetterInvesting

Please register for this event by clicking this link:

<https://register.gotowebinar.com/register/5279699094897586947?source=TT>

Past Ticker Talk sessions are available here:

<http://www.betterinvesting.org/Members/Tools/TickerTalk/default.htm>

March 7, 2018 8:30 – 9:45 pm StockUp – BetterInvesting National Event - Bank Stock Analysis Part 2

Ross Meredith returns to StockUp and continues the discussion about bank stock analysis started at the March 2017 StockUp session. In this session, we review what to look for on an SSG for a bank, including how to interpret % pre-tax profit on sales, % return on equity and % debt to capitalization. Additional metrics not found on the SSG, but useful when analyzing bank stocks, are introduced. A substantial portion of the program will be dedicated to Ross answering audience questions. Join the webinar to continue learning about investing in banks and get expert answers to your questions.

To get the most out of this session attendees are encouraged to review the concepts presented in the March 2017 StockUp, Better Bank Stock Analysis. The session recording and the associated handouts may be viewed on the [StockUp Archive page](#).

Ross Meredith is a retired bank examiner with many years of professional experience evaluating banks and is a volunteer with the Rocky Mountain Chapter of BetterInvesting. Join Ross as he shares his expertise to help you make better bank stock investments.

Register [here](#).

Annual Chapter Education Event

April 21, 2018 – Spring Into Action – Education Day – 8:30 am – 4:00 pm

Please mark your calendar for our annual education day. Our special guest that day will be Doug Gerlach, President of ICLUBCentral. For twenty years, Doug has been teaching individuals and investment clubs to make smarter decisions about investing in the stock market through books, software tools, web sites and educational presentations across the US. He is the author of six financial books including *The Investor's Web Guide*, *The Complete Idiot's Guide to Online Investing*, *The Armchair Millionaire*, *Investment Clubs for Dummies*, *BetterInvesting's Guide to Computerized Investing and the Internet*, and *The Pocket Idiot's Guide to Direct Investing*.

Doug will present *Sensible Strategies for Coping with Bear Markets and Recessions* and *The Two Things You Must Know to Successfully Pick Stocks*. Our directors will present sessions including *Score a Portfolio Touchdown – Playing Offense and Defense*, *Listen to Your Stock Selection Guide and Self Directed Retirement Plans*. At the end of the day, Doug will join our educators to share some investing ideas during a live *Let's Talk Stocks* session at the end of the day.

For more information about this all-day educational event, and to register, go to:

<https://new.betterinvesting.org/pittsburgh/local-events/Spring-Event>

Chapter Home Page: <https://betterinvesting.org/pgh>

<http://www.betterinvesting.org/Members/chapter/Pennsylvania/pittsburgh/default.htm>

Money Smart Week Class, Monday, April 23, 2018 6:30pm-8:00pm

Moon Twp. Public Library, 1700 Beaver Grade Road, Suite 100 Moon Twp, Pennsylvania 15108

Introduction to Investing

This *Money Smart Week* presentation will introduce attendees to:

- Basic investing vocabulary
- How to identify quality growth companies
- The Stock Selection Guide, a tool used by members of BetterInvesting to identify quality growth companies and determine a fair price to pay for the company's stock

Pittsburgh Chapter Model Investment Clubs

The Pittsburgh Chapter sponsors two Model Investment Clubs. Monthly meetings of both clubs are always open to visitors. Learn how a club operates and evaluates possible investment opportunities. One club meets in the Monroeville Library, the other meets in Northland Library in McCandless Township. For more information, go to

<https://new.betterinvesting.org/pittsburgh/model-investment-club>

Your Pittsburgh Chapter officers are:

President – Nick Stratigos

Vice President – Pat Donnelly

Secretary – Cindy Custer

Treasurer – Arlene Haskins

Immediate Past President – Gary Tipton

If you have any questions for the chapter, please send them to contact@pittsburgh.betterinvesting.net